

BOARDS TOP 3 NATIONAL VISIONS FOR NULCA - from board meeting 9/7/2024

Dear NULCA Members,

We are thrilled to share the exciting progress made by the new and existing board members as we collectively envision the future of NULCA. After thoughtful contributions from all board members, we have compiled a comprehensive list of 50 visionary concepts and comments that hold immense potential for shaping NULCA's direction.

During our recent meeting, we successfully **identified the top 3 National visions** that will guide us on our journey forward. These priorities, though not listed in any specific order of importance, are pivotal for advancing NULCA's mission:

1. Review Constitution: Recognising the significance of our governing framework, we have underscored the importance of revisiting and enhancing our constitution to align with the evolving needs of our organisation. This step will ensure that our board operates effectively and efficiently in fulfilling its duties.

2. Marketing Strategy: Emphasising the power of connection, our focus on marketing aims to strengthen relationships with our members, industry stakeholders, councils, and beyond. Through strategic marketing initiatives, we aspire to amplify NULCA's presence and engage a wider audience in our mission.

3. BYDA Partnership: Acknowledging the shared goal of safeguarding assets, we have highlighted the pivotal role of the partnership between BYDA and NULCA. Strengthening this relationship will not only reinforce our commitment to asset protection but also foster collaboration towards mutual success.

As we embark on this journey towards realising our collective vision for NULCA's future, your continued support and engagement are invaluable. Together, we will navigate these priorities with determination and unity to propel NULCA to new heights of excellence.

Staying connected: The board is very keen for member's to bring their issues forward in the hope that we can assist where possible.

Let's embrace this opportunity to shape a brighter tomorrow for our organisation.

Warm regards,

NULCA Board